

### **35<sup>th</sup> Brazilian Oat Conference, UFRGS**

On April 7<sup>th</sup>-9<sup>th</sup>, 2015, the Universidad Federal do Rio Grande do Sul organized the 35<sup>th</sup> Brazilian Oat Conference. Prof. Luiz Federizzi, chairman of the organizing committee, kindly invited Dr. Gabe Gusmini to introduce the Oat Global platform and its underlying strategy to the Brazilian oat research community. The seminar focused on the key messages of unified strategy and leadership in public/private cooperation in the oat pre-competitive research space, recognized business and social needs for an effective and well-funded oat research community, and the need to shift the collaborative model from cooperation to reciprocity in science. An explanation of current and upcoming initiatives facilitated by Oat Global was given, including active ones such as T3 Database Curation, the Oat Rust Markers Global Platform, and the Oat Line Genotyping project, and planned ones such as the Oat Rust Initiative and the Oat Genome Sequencing project.

The Brazilian colleagues were highly engaged and expressed a unified message of support and desire to actively participate in Oat Global and any related initiatives. Prof. Federizzi is the current representative of the Latin American community at large on the Oat Global Strategy team and will now capitalize on the momentum and help bring the enthusiasm and entrepreneurial spirit of our Brazilian colleagues to Oat Global and the global oat community at large.

- Dr. Gabe Gusmini, PepsiCo.